

Public Health Ethics, Law and Policy Stream Lunchtime Webinar Series

The Public Health Ethics, Law and Policy Stream of AABHL is pleased to announce our first event of the year.

The Social and Ethical Dimensions of Screening – Old problems, new developments

Please join us on Zoom on **Wednesday May 7th at noon Sydney time (2 pm in Wellington and 9 am in Singapore)** for presentations from Brooke and John, and a lively (hopefully) discussion.

Title: Misleading medical marketing on social media

Description: This timely talk will showcase recently published and planned research on how social media is relevant to the problems of overdiagnosis and/or overuse, and how we might best respond or regulate to reduce misleading medical marketing.

Bio: Dr Brooke Nickel (BSc Hons, MIPH, PhD) is a National Health and Medical Research Council (NHMRC) Emerging Leader Research Fellow in The University of Sydney School of Public Health. She is part of the Sydney Health Literacy Lab and Wiser Healthcare Research Collaboration. Her research focuses on evidence-based healthcare communication and decision making; the psychosocial impact of cancer diagnosis and treatment; and overdiagnosis. The work she has led (first/senior author) has been published in high impact international medical journals in the field including The BMJ, The MJA, JAMA and Lancet series and featured in international media including The New York Times, The Guardian, The Conversation and the ABC.



Title: Informed consent and population screening.

Description: Most countries view consent as a precondition of population screening. What's the value of informed consent to population screening? Is it about ensuring that people are adequately informed prior to deciding to start on a screening pathway?

Bio: John McMillan is a Professor at the Bioethics Centre at the University of Otago and has worked on a range on issues within bioethics. He is the author of The Methods of Bioethics: an Essay in Metabioethics (OUP 2018) and his most recent book is Methodological Issues in Neuroethics: The Case of Responsibility (CUP 2024). He recently completed a seven year term as Editor in Chief of the Journal of Medical Ethics.



The webinar will run for one hour, but we'll keep the meeting room open for another half hour afterwards, for people who want to chat further about the issues raised. Hope you can join us!

To register for this event please [click here](#)

If you have any questions or concerns, please contact Elizabeth and Chris at publichealth@aabhl.org.